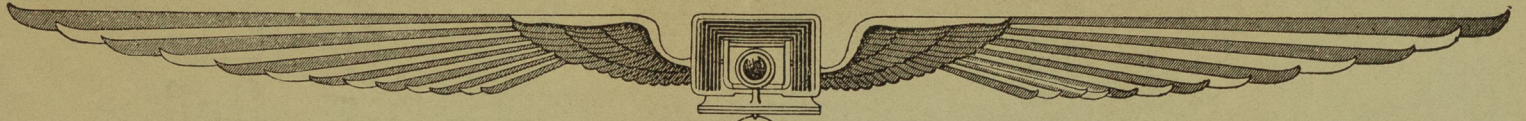


HARRIS-EWING PHOTOGRAPHIC NEWS SERVICE

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REVIEW OF REVIEWS
SATURDAY EVENING POST
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TORONTO SATURDAY NIGHT
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Dear Mr. Ryti:

The editors of more than one hundred newspapers who use our Photographic News Service require me to furnish them with photographs of all people of international prominence.

Newspapers are rapidly reaching the stage where very little news whether it be of events or of personages, can be told without photographs. Practically every city in the United States of any size is using a daily pictorial page as well as a rotogravue section on Sundays.

The art of newspaper illustration has developed so rapidly and the requests are becoming so numerous that I feel justified in asking that we be allowed to make portraits of the men and women who as leaders in various lines of thought and activity are making the history of our time.

For these reasons I am asking you to give us a few minutes in which we can make some negatives of you. This sitting will, of course be made at our expense, and I will reserve the time which is most convenient for you.

I hope, Mr. Ryti, you will arrange for an appointment when I call you on the telephone.

Cordially yours,

Publicity Department

Harris & Ewing Photographic News Service.

Mr. Risto Ryti
Mayflower Hotel
Washington, D. C.
EW/os